

**OFFICIAL RULES FOR PRIZE DRAWING ASSOCIATED WITH THE
TEXAS INSTRUMENTS ARTICLE DOWNLOAD (2017)**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE
WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Promotions:

Mouser Electronics (the "**Promoter**") will be conducting three (3) giveaways of a Texas Instruments Power Management IC Development Tools Evaluation Module for BQ24600 which is described further below in connection with the download of Texas Instruments Article (2017) (the "**Promotion**").

Eligibility:

The Promotion is open to all persons who (i) download the article, and (ii) are residents of the European Union or Switzerland and (iii) are 18 years of age or older at the time of participation in accordance with the laws of where the entrant resides. The officers, directors and employees of the Promoter, or its respective parent, subsidiaries, affiliates or advertising, promotional or fulfillment agencies (collectively, the "**Promotion Entities**"), and members of their respective immediate families (spouses, parents, siblings and children) or persons living in the same households are not eligible to enter the Promotion. Promoter reserves the right, at any time, to verify eligibility requirements for the Promotions in any manner it deems appropriate.

Prizes:

The Promotion will start on Monday, April 3, 2017 at 09:00 (CET), and conclude on Wednesday, May 31, 2017, at 18:00 (CET). Entries will be accepted during this time period only. There will be a total of three (3) winners receiving the Texas Instruments Power Management IC Development Tools Evaluation Module for BQ24600 – Mouser part # 595-BQ24600EVM with an ARV of US\$ 165 (156 EUR).

No cash equivalent and all prizes are non-transferable and no substitution will be made. The total ARV of all prizes awarded during the Prize Draw Contest is US\$ 495 (468 EUR).

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Entry Process for Promotion:

To be eligible for a chance to win in the Promotion, the entrant is required to complete the questionnaire and download the Texas Instruments Article. By entering, each contestant grants permission and acceptance of receiving Mouser's monthly e-newsletter. The odds of winning depend upon the number of eligible entries received during the Promotions Period.

Entrants may 'Opt-out' via Online form. Entrants must follow the instructions and complete the form at the following link

<https://www.mouser.com/SubscriptionCenter/CreateSubscription.aspx>

Random drawing:

Three (3) winners will be selected in a random drawing (the “**Drawing**”) held on Friday, April 22, 2017, at Sponsor’s headquarters (Elsenheimerstr. 11, 80687 Munich, Germany) from all eligible submitted entries received during the Promotion Period. The Drawing will be conducted by an independent person or under the supervision of an independent person.

Winner Prize awarded to Each Winner

1-3 One (1) Texas Instruments Power Management IC Development Tools Evaluation Module for BQ24600 (see above)

Winner Selection and Notification:

Only one entry permitted per person. Multiple entries will not be accepted and the Promoter reserves the right to disqualify any such Entrant from the Promotions. The decisions of the Promoter are final and binding in all matters relating to this Promotion.

Entrants need not be present at the time of the drawing to win and for such Drawing; the winner will be notified by phone or e-mail. The Promoter accepts no responsibility to any winner with whom contact cannot be made due to incorrect, incomplete or illegible details having been provided at the time of entry into the Promotion. If having used reasonable efforts the Promoter is unable to contact a winner by May 12, 2017, that original winner will forfeit the prize and a substitute winner for the prize will be selected in accordance with these Contest Rules. If an Entrant is found to be ineligible, an alternate winner may be selected in the same manner. If Promoter does not receive acknowledgement from selected prize winners within 60 days of the first attempt to confirm their shipping address the designated prize shall remain unawarded.

General Conditions:

THIS PROMOTION IS VOID WHERE AND TO THE EXTENT PROHIBITED BY LAW AND ARE SUBJECT TO ALL APPLICABLE LAWS, INCLUDING, WITHOUT LIMITATION, any (a) statute, statutory instrument by law, order, directive, common law, judgment, demand, order or decision of any court regulator or tribunal; or (b) legally binding rule, policy or recommendation issued by any governmental statutory or regulatory body; or (c) and/or legally binding industry code of conduct guidelines which relate to these Promotions.

In the event of non-compliance by any winner with these Official Rules, an alternate winner may be selected. Return of any prize or prize notification will result in a disqualification of the winner and an alternate winner may be selected. Except where legally prohibited, acceptance of any prize constitutes permission for the Promoter to use, where reasonable and proportionate, the winner's name, photograph, likeness, voice, address (city, state and/or country) and testimonials, in printed, broadcast or other

media in connection with promoting these Promotions and any other reasonable promotion without further compensation to the winner.

Privacy Information:

Except as otherwise set forth herein, any personal data received by the Promoter in connection with these Promotions will be used solely in accordance with Promoter's privacy policy, which can be found at <http://www.mouser.com/privacypolicy>. Personal data received in connection with all Promotions will be collected and saved by Mouser.

Releases:

By participating, each Entrant agrees that the Promoter, its parent company, affiliates, subsidiaries, and agencies, and its and their directors, officers, agents, employees, attorneys, shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, these Promotions, including entry and participation in these Promotions and acceptance, possession, use, misuse or inability to use of the prizes.

All Entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such Entrant's participation in these Promotions, such Entrant will indemnify and hold Promoter harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. Promoter shall not be liable for entries that are delayed, lost, misdirected, undelivered, incorrect or incomplete, and such entries will be not be eligible for these Promotions. The Promoter shall not be responsible for any technical malfunctions of any telephone network, computer online system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of these Promotions. Any person attempting to defraud or in any way tamper with these Promotions will be ineligible for the prize and may be prosecuted to the full extent of the law. The Promoter reserves the right, in its sole discretion, to cancel or suspend these Promotions should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Promotions. The Promoter reserves the right to modify the rules of these Promotions in any way or at any time, as long as reasonable notice is given.

Taxes:

All income, sales, use and other taxes, duties, or fees (and the reporting thereof) assessed as a result of winning any prize won are the sole responsibility of the winner, including, without limitation, any federal, state, county or local taxes, which may be deemed applicable in such winner's jurisdiction of residence.

Compliance Regulations:

Mouser does not take liability in case the acceptance of a gift under these Rules by Entrant constitutes a compliance breach with his or her employer. Mouser hereby asks Entrants to check on compliance regulations of his or her employer, if applicable.

Mouser explicitly does not require nor ask (directly or indirectly, explicitly or implicitly) for any advantage given by Entrant in exchange for the gift. Mouser does only present its products by this gift procedure.

Governing Laws, Recourse to Courts:

These Promotions and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of Germany. Recourse to the courts is not possible, only in case of breach law by Mouser.

Conditions:

Each entrant, by entering this Promotion, agrees that: (i) he or she will abide by and be bound by these Official Rules, which are final and binding in all respects; (ii) Promoter has not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose; and (iii) the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND.

Severability:

If any provisions of these Official Rules are determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.

Request for results and details of the winner:

The Promoter shall make available on request the details of the name and county of the prize winner, without compromising the winner's personal information no more than 30 days after the drawing. Such requests can be made by sending a self-addressed, stamped envelope to: Mouser's Texas Instruments Article Download (2017), c/o Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich, GERMANY.

Entrants included in these Promotions should retain these Contest Rules for reference. Further copies are available upon request from the Promoter.

Promoter:

Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich GERMANY ("Mouser").